National Farm Machinery Show 2027 — first-time exhibitor checklist

Wednesday, February 10 – Saturday, February 13, 2027 · Kentucky Exposition Center, Louisville. Dates marked FROM THE ORGANIZER come from the show's own site; the others are our suggestions, counted back from the opening day.

☐	**Sat, Dec 12, 2026**	Order electric, labor, water, freight and IT in the exhibitor portal, and finish the electrical diagram. Advance rates end January 20. SUGGESTED
☐	**Sun, Dec 27, 2026**	Tell your customers and dealers which wing and booth you are in. The show is free with no registration, so your note is the only invitation they need. SUGGESTED
☐	**Fri, Jan 1, 2027**	Prestige AV pre-orders due FROM THE ORGANIZER
☐	**Wed, Jan 6, 2027**	If you will unload with your own forklift, send Expositions Sales your operator's certification and proof of insurance, or upload them to the exhibitor portal. SUGGESTED
☐	**Wed, Jan 13, 2027**	Set up your follow-up: spec sheets, price lists, your dealer contacts and how you sign off, so every farmer and dealer hears back the day you meet them. SUGGESTED
☐	**Wed, Jan 20, 2027**	Final payment for booth space and tax due; certificate of insurance due; advance-rate deadline for electric, labor, cleaning, water, freight and IT orders FROM THE ORGANIZER
☐	**Sun, Jan 31, 2027**	Plan staff shifts for four full days, 9:00 to 5:00. Every booth must be staffed every show hour, and nobody packs up before the Saturday PA announcement. SUGGESTED
☐	**Sat, Feb 6, 2027**	Move-in begins, 8:00 a.m. to 6:00 p.m., at your assigned date and time FROM THE ORGANIZER
☐	**Tue, Feb 9, 2027**	Last move-in day, 8:00 a.m. to 6:00 p.m. FROM THE ORGANIZER
☐	**Wed, Feb 10, 2027**	Show opens at 9:00 a.m.; booths open and staffed every show hour FROM THE ORGANIZER
☐	**Sat, Feb 13, 2027**	Show closes at 5:00 p.m.; no tear-down until the PA announces the show is closed FROM THE ORGANIZER

☐	**Mon, Feb 15, 2027**	All exhibitors out of the building by 5:00 p.m. FROM THE ORGANIZER
☐	**Tue, Feb 16, 2027**	Send the last follow-ups by Tuesday, while the show is still fresh for every farmer and dealer you met. SUGGESTED

Checked against farmmachineryshow.org on Mon, Nov 16, 2026. Dates change; the organizer's site is the final word. The full guide, with a source for every date: https://meetdrop.ai/events/national-farm-machinery-show