NWTF Convention 2027 — first-time exhibitor checklist

Thursday, February 11 – Saturday, February 13, 2027 · Gaylord Opryland Resort & Convention Center, Nashville. Dates marked FROM THE ORGANIZER come from the show's own site; the others are our suggestions, counted back from the opening day.

- [ ] **Thu, Nov 19, 2026** — No booth yet? Fill in NWTF's new-vendor form to join the waitlist, and send questions to exhibithall@nwtf.net. SUGGESTED
- [ ] **Thu, Dec 3, 2026** — Book rooms now. The Gaylord block is sold out; NWTF's overflow hotels start at $159 a night. SUGGESTED
- [ ] **Mon, Dec 28, 2026** — Check the Exhibitor Resource Center for the 2027 forms, and plan move-in: bring your own carts, or book labor and equipment through Heritage. SUGGESTED
- [ ] **Thu, Dec 31, 2026** — Adults who register for the Sport Show and buy a ticket by today get a $25 e-gift card, while supplies last FROM THE ORGANIZER
- [ ] **Thu, Jan 21, 2027** — Set up your follow-up: dealer pricing, product sheets, your links and how you sign off, so every hunter and store owner hears back the day you meet them. SUGGESTED
- [ ] **Thu, Feb 4, 2027** — Decide who works the booth on each of the three 9-to-6 days, and keep anyone under 12 off the floor during move-in. SUGGESTED
- [ ] **Tue, Feb 9, 2027** — Exhibitor setup opens, 7 a.m. to 8 p.m. (Ryman Halls except booths 3000 to 3500); convention registration opens at 2 p.m. FROM THE ORGANIZER
- [ ] **Wed, Feb 10, 2027** — Setup in Ryman Halls A&B, 3 p.m. to 9 p.m. FROM THE ORGANIZER
- [ ] **Mon, Feb 15, 2027** — Monday after the show: send the last follow-ups, and every visitor who stopped by has your answer before spring season. SUGGESTED

Checked against nwtf.org on Mon, Nov 16, 2026. Dates change; the organizer's site is the final word. The full guide, with a source for every date: https://meetdrop.ai/events/nwtf-convention