

Seattle Wedding Show 2027 — first-time exhibitor checklist

Saturday, January 23 – Sunday, January 24, 2027 · Seattle Convention Center (Arch Building), Seattle.
Dates marked FROM THE ORGANIZER come from the show's own site; the others are our suggestions, counted back from the opening day.

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| ☐ | Sun, Nov 15, 2026 | Changes to your listing in the 2027 show guide FROM THE ORGANIZER |
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| ☐ | Tue, Nov 24, 2026 | Decide who works the booth and what you will offer couples who book at the show. SUGGESTED |
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| ☐ | Tue, Dec 22, 2026 | Discounted show decoration orders (floor covering, table cloths, extra tables or chairs) FROM THE ORGANIZER |
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| ☐ | Thu, Dec 31, 2026 | Discounted Seattle Convention Center orders (upgraded Wi-Fi, phone, catering, audio-visual) FROM THE ORGANIZER |
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| ☐ | Sat, Jan 2, 2027 | Set up your follow-up: packages, your booking link and how you sign off, so every couple hears back the same evening. SUGGESTED |
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| ☐ | Thu, Jan 7, 2027 | Request a place on the temporary food and beverage sampling permit (\$100); Sheraton room block expires FROM THE ORGANIZER |
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| ☐ | Fri, Jan 8, 2027 | Loading dock reservations for oversized vehicles; staff name badge requests FROM THE ORGANIZER |
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| ☐ | Thu, Jan 21, 2027 | Move-in, 1:00 to 6:00 PM (sponsors 11:00 AM to 1:00 PM) FROM THE ORGANIZER |
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| ☐ | Fri, Jan 22, 2027 | Move-in, 10:00 AM to 6:00 PM; you may stay until 9:00 PM FROM THE ORGANIZER |
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| ☐ | Sat, Jan 23, 2027 | Final move-in, 8:00 to 10:00 AM FROM THE ORGANIZER |
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| ☐ | Sun, Jan 24, 2027 | Move-out, 4:00 to 9:00 PM FROM THE ORGANIZER |
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| ☐ | Mon, Jan 25, 2027 | Answer every couple you have not heard from by Monday morning; they are comparing vendors all weekend. SUGGESTED |
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Checked against weddingshow.com on Mon, Oct 26, 2026. Dates change; the organizer's site is the final word. The full guide, with a source for every date: <https://meetdrop.ai/events/seattle-wedding-show>