StoryCon 2027 — first-time exhibitor checklist

Thursday, February 4 – Saturday, February 6, 2027 · Salt Palace Convention Center, Salt Lake City. Dates marked FROM THE ORGANIZER come from the show's own site; the others are our suggestions, counted back from the opening day.

☐	**Mon, Nov 16, 2026**	Read the full schedule when it comes out on November 16, and plan your booth hours around the signings and keynotes. SUGGESTED
☐	**Sun, Dec 6, 2026**	Every booth is sold out: join the organizer's wait list now if you want a spot. SUGGESTED
☐	**Sun, Jan 10, 2027**	Book the Radisson by January 13 and ask for the StoryCon 2027 rate. SUGGESTED
☐	**Wed, Jan 13, 2027**	Book the Radisson at the StoryCon 2027 rate FROM THE ORGANIZER
☐	**Thu, Jan 14, 2027**	Set up your follow-up: school-visit details, bulk order pricing and links, so every teacher and reader you meet hears back the same day. SUGGESTED
☐	**Thu, Feb 4, 2027**	Move in Thursday, 2:00 pm to 9:00 pm, at the Salt Palace. SUGGESTED
☐	**Mon, Feb 8, 2027**	Send the last follow-ups on Monday, before teachers are back in class and the week takes over. SUGGESTED

Checked against storycon.org on Mon, Nov 9, 2026. Dates change; the organizer's site is the final word. The full guide, with a source for every date: https://meetdrop.ai/events/storycon