# World Ag Expo 2027 — first-time exhibitor checklist

Tuesday, February 9 – Thursday, February 11, 2027 · International Agri-Center, Tulare. Dates marked FROM THE ORGANIZER come from the show's own site; the others are our suggestions, counted back from the opening day.

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| ☐ | **Sun, Nov 15, 2026** | Order from the official contractors before prices rise 10% FROM THE ORGANIZER |
| ☐ | **Sat, Nov 21, 2026** | Order booth services from the official contractors before November 15, when prices rise 10%. SUGGESTED |
| ☐ | **Tue, Dec 1, 2026** | Cancel in writing before today to get 80% back; after, the whole space fee is lost FROM THE ORGANIZER |
| ☐ | **Fri, Dec 11, 2026** | Book rooms now: there are no hotel blocks, and rooms near the show fill fast. SUGGESTED |
| ☐ | **Tue, Dec 15, 2026** | Badge form due for mailed badges, and extra customer, drink and food tickets FROM THE ORGANIZER |
| ☐ | **Tue, Dec 15, 2026** | Send the badge form by December 15 to have badges mailed, with your insurance certificate first. SUGGESTED |
| ☐ | **Sun, Jan 10, 2027** | Health permit application and payment due (food samples, bottled water, beverages) FROM THE ORGANIZER |
| ☐ | **Fri, Jan 15, 2027** | Last day to request $15 school group tickets FROM THE ORGANIZER |
| ☐ | **Tue, Jan 19, 2027** | Set up your follow-up: quotes, spec sheets and site-visit offers for what growers and dairymen will ask about, so each one hears back the day you meet. SUGGESTED |
| ☐ | **Mon, Jan 25, 2027** | Outside move-in begins; badges required on the grounds FROM THE ORGANIZER |
| ☐ | **Mon, Jan 25, 2027** | Plan move-in: outside spaces from January 25, inside from February 1, all set by 7:00 a.m. on February 9. SUGGESTED |
| ☐ | **Mon, Feb 1, 2027** | Inside move-in begins (7:00 a.m. to 5:00 p.m. through February 8) FROM THE ORGANIZER |
| ☐ | **Tue, Feb 9, 2027** | Booths fully set up by 7:00 a.m. FROM THE ORGANIZER |

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| ☐ | **Thu, Feb 11, 2027** | Nothing removed before 4:00 p.m. FROM THE ORGANIZER |
| ☐ | **Mon, Feb 15, 2027** | Send the last follow-ups on Monday, before the field work and the week take over. SUGGESTED |

Checked against worldagexpo.com on Mon, Nov 9, 2026. Dates change; the organizer's site is the final word. The full guide, with a source for every date: https://meetdrop.ai/events/world-ag-expo